

Partners In Excellence



Haviva Lush Rabbit Rescue Inc.

Haviva Lush is founder and Executive Director of Rabbit Rescue Inc., a registered charity. (www.rabbitrescue.ca) Haviva established Rabbit Rescue in 2000 out of her love for bunnies and other small animals.

Haviva is a great partner for Martin Mills and possesses an amazing wealth of knowledge on rabbit health, behaviour and environment. She was instrumental in helping Martin Mills with the launch of Martin Less Active Timothy based adult rabbit food and worked on the first tests to see how rabbits liked and responded to the new formula. The introduction of Martin Little Friends Less Active Adult Rabbit Food builds upon our 15 year history in marketing extruded rabbit food.

Martin Mills values the relationship that has developed between our company and Rabbit Rescue. Our packaging has reflected our association with Rabbit Rescue and acknowledges that they have tested and routinely feed the Less Active Formula. Martins has included value-added items like rabbit chew and toss toys provided by Rabbit Rescue with our products. Haviva also recommends our other Little Friends products for guinea pigs, hamsters, gerbils, mice and rats. Haviva says "Rabbits love the taste and do superbly on Martin Less Active Timothy Food."

Martin Mills would like to thank Haviva for her help and wish her and Rabbit Rescue all the best.



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